

DAS TEGERNSEE |

Between heaven and earth  
there is a place

*for me.*



Press Kit

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## Five reasons to choose the hotel DAS TEGERNSEE

1. South-facing location with the best view of Lake Tegernsee and the Alpine foothills
2. 92 rooms, suites and apartments in five individual residential worlds
3. Over 2,400 square meters spa and wellness area with panoramic sauna
4. Culinary variety from upscale restaurant to biergarten
5. Quiet luxury directly on the popular Tegernsee

## Location und region

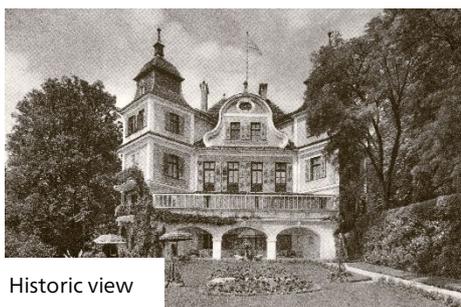
Above Lake Tegernsee, the hotel DAS TEGERNSEE welcomes its guests to a 40-hectare property on a privileged south-facing slope. Surrounded by nature, the panoramic view from the building ensemble sweeps across the lake to the Wallberg and the Alpine foothills. It is a 15-minute walk to the town center and the shore, and various hiking and cycling trails start directly at the hotel.

The Upper Bavarian Tegernsee Valley is located around 50 kilometers south of Munich and can look back on over 1,270 years of history. Around 23,000 inhabitants live in the municipalities of Gmund, Kreuth, Bad Wiessee, Rottach-Egern and the town of Tegernsee. Situated at 725 meters above sea level, Lake Tegernsee is one of the cleanest lakes in Bavaria.

The Tegernsee monastery became famous for its beer brewing and Bräustüberl. In addition to the pub culture, the region offers a wide range of mountain huts, biergartens and Michelin-starred restaurants. The region is also ideal for activities such as hiking, sailing, paragliding, golfing and skiing. All year round, guests can enjoy events ranging from film festivals and triathlons to art and culture days and lake and forest festivals. Further information about the destination can be found at [www.dastegernsee.de](http://www.dastegernsee.de).

## History of the hotel

The oldest part of the hotel complex is the listed Sengerschloss, which dates back to 1842. The magnificent Art Nouveau villa has lived through an eventful period between splendor and misery. From the middle of the 19th century until 1870, it served as accommodation for the poor. In 1873, Consul Kemmerich acquired the property and had it completely rebuilt by the renowned Munich architect Gabriel von Seidl. Until shortly before the First World War, prominent members of the aristocracy came to spend their summer holidays at Lake Tegernsee.



Historic view



Panorama view

After extensive renovations, Her Imperial Highness Duchess Maria of Saxe-Coburg-Gotha and Grand Duchess of Russia acquired the castle in 1903 and transformed it into a guest residence of the German imperial family with a legendary reputation. With the outbreak of the First World War, the star of the retreat fell and the last aristocratic owner, Archduchess Maria of Austria and Queen of Romania, sold the Sengerschloss with the associated estates to today's Versicherungskammer Bayern in 1928. During the Second World War, the estate served as a military hospital, then as a Tegernsee grammar school and later as a training center and recreation facility for employees of the Versicherungskammer. In 1972, it was opened as Hotel Bayern for conference and vacation guests.

Over the decades, the current appearance was created, which impresses with a successful mix of historical building fabric and modern adaptation. Following a phase of extensive renovations and extensions with a focus on Haus Wallberg and the wellness and conference area, the former Hotel Bayern was repositioned in June 2010 as DAS TEGERNSEE. In 2014, Haus Tegernsee was completely gutted and redesigned in a modern, alpine style and the Alpenbrasserie was opened as a second restaurant. The Herberge Quirin has also shone in new splendor since then. This was followed two years later by a comprehensive spa extension, the construction of the new Alpenchalets and the redesign of the biergarten and terraces. At the beginning of 2017, the Sengerschloss, including the Restaurant Senger and castle suites, was given a new look as the heart of the hotel, before another milestone followed in 2020 with the redesign of the rooms and suites in Haus Wallberg.

CEO Sven Scheerbarth has been responsible for the hotel's strategic and operational business since January 2011. Prior to this, as Hotel Manager of the Westin Grand in Munich, he was able to make a lasting impact during extensive renovations and rebranding. His other career stations include Le Meridien Piccadilly London, Le Meridien Hamburg, the Hotel Forum by Intercontinental Berlin, the luxury Hotel National in Moscow as well as pre-opening experience at the Maritim proArte Hotel Berlin, stations at Kempinski and Hilton.

## Architecture and design

DAS TEGERNSEE consists of five interconnected buildings: Haus Tegernsee, the historic Sengerschloss, Herberge Quirin, the Alpenchalets and Haus Wallberg with its spa area. The centrally located Haus Tegernsee functions as both a living environment and a place to arrive. The lobby and reception area of the hotel are located on the ground floor. From here, a corridor leads to Haus Wallberg to the right, which is built in a classic modern style. Another connecting corridor leads from Haus Tegernsee through Herberge Quirin to Sengerschloss and from there to the Alpenchalets.

The main aim in recent years has been to reflect the eponymous Lake Tegernsee and the surrounding landscape throughout the hotel using natural materials and motifs from the region. The renowned Munich architectural firm landau + kindelbacher, which has also worked for clients

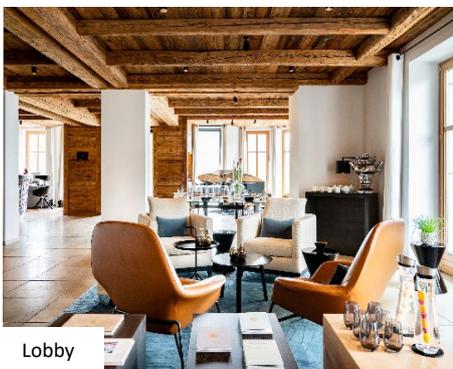
such as Hugo Boss, Villeroy & Boch and Manufactum, is responsible for the consistent implementation of the new design and redesign.

## Residential worlds

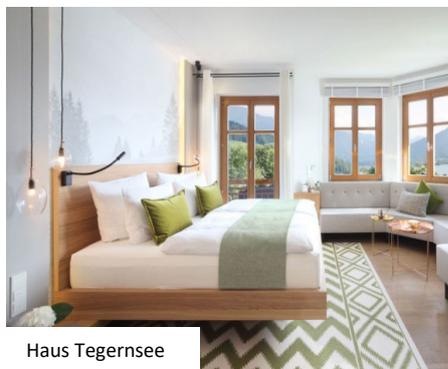
DAS TEGERNSEE impresses with five different residential worlds that guarantee the right feel-good atmosphere for every guest. The variety of rooms, suites and apartments ranges from elegant and sophisticated to luxurious and timeless to minimalist and homely.

On the first floor of the modern alpine **Haus Tegernsee**, the spacious lobby with its old wood ceiling, leather furniture and fireplace welcomes guests. Highlights include a reception desk made especially for the hotel from wicker and the sun terrace belonging to the lobby. Photographic art by Munich artist Ortwin Klipp, which can be found throughout the hotel, closes the circle between tradition and modernity. Guests enter the 18 double rooms and suites via bright corridors with the silhouettes of the local mountains on the walls. These combine Bavarian stylistic elements with modern zeitgeist and all have floating beds, real wood parquet floors and luxurious bathrooms. Materials such as loden, felt and larch wood as well as photo wallpaper showing the surrounding landscape emphasize the connection to the Tegernsee valley. Depending on the orientation and category, the rooms are designed in green, blue, red and orange as a tribute to the play of colors of the seasons. The two head suites, each with a bay window offering a special view of the lake and mountains, are particularly noteworthy.

The **Sengerschloss** is elegant and luxurious with eight differently designed suites and two spacious double rooms, each with a view of the lake. Spread over two floors, these are dedicated to the themes of "Grand Chic" with stucco elements on the upper floor and "Bohemian Bavaria" with bold colors and wallpaper on the top floor, whereby the original character of the listed castle has been preserved in all rooms. Old elements such as doors, parquet floors, historic staircases, stucco ornaments, wall paneling and light fixtures shine in new splendor. Modern accents in brass and gold, lavish wallpaper and designer pieces by Maxalto, Poliform, Gubi, Oasis and Knoll International, among others, blend the past and present into a grand whole.



Lobby



Haus Tegernsee



Sengerschloss

The eight simple and elegant double rooms in the **Herberge Quirin** were inspired by the former servants' quarters that were housed in an outbuilding in the 19th century, while the nobility resided in the Sengerschloss. The minimalist design in the colors brown, natural white and indigo blue draws the eye to high-quality joinery in oiled oak, retro lamps, an inviting rocking chair and a patchwork carpet. With white and blue tiles and copper fittings in the bathroom, the rooms have a deliberately purist design.

With eight spacious, modern Alpine apartments in two buildings, the **Alpenchalets** are the ideal retreat for a break at Lake Tegernsee. Guests can experience the benefits of their own domicile and enjoy all the hotel's amenities such as spa access. Fine, light-colored woods and materials from the region as well as cream and blue tones reflect the Tegernsee valley and the elegant, black fittings in the bathrooms provide a skillful contrast. Floor-to-ceiling windows and spacious balconies or terraces open up an unrestricted view of the water and the surrounding mountains.

With the nearby lake and the mountains, the surrounding nature also provides the main motifs at **Haus Wallberg**. In the rooms facing the lake, guests wake up with a direct view of the waves. The bed occupies the box seat at the window front, which opens onto the private, secluded loggia, while the lounge area with a comfortable corner sofa forms the center. Positioned behind the bed, the desk also offers an inspiring panorama. In addition to soft beige, soft blue tones pick up on the colors of the lake and the sky in the interior. Individually crafted carpentry furniture made from untreated oak, light, soft carpets and indirect lighting, combined with elegant black elements such as the coffee table, spotlights and accent lights, create a feel-good atmosphere. The superior suites have their own living area with a modern design and impress with a spacious panoramic balcony that promises uniquely beautiful moments with the best view of Lake Tegernsee. Inspired by the surrounding forests and mountains, the mountain view rooms are decorated in green and earthy tones with harmonious ochre accents. Here too, the bed occupies a special position and, framed by wall furniture made of Viennese wickerwork, radiates an atmospheric feel-good ambience.



Herberge Quirin



Alpenchalets



Haus Wallberg lake view room

## Spa and wellness

One of the highlights of the hotel is the 2,400 square meter spa and wellness area. As in the entire ensemble, the orientation towards the lake plays a central role. Restrained, muted natural tones, shades of grey and materials such as limestone, driftwood, river pebbles and brushed oak allow the spa to merge with the surrounding nature. The furniture was made by local carpenters and an individually coordinated lighting concept rounds off the interior.

Seating areas past the reception invite you to linger. The spa lounge awaits guests with refreshments and vitality snacks. Large, floor-to-ceiling windows, which can be opened on warm days, provide an impressive view of the Tegernsee valley. A staircase leads to the indoor pool with a connection to the year-round heated outdoor pool, to the large panoramic sauna, where the sauna master regularly celebrates infusions, and to the two sun decks. The elegant loungers by Dedon and Kettal are perfect for relaxing. Other facilities include a Finnish sauna, forest and bio sauna, aroma steam bath, a fireplace lounge and two relaxation rooms with magnificent views. A fitness lounge with Precor equipment encourages cardiovascular and muscle training.

In six rooms with a fantastic view of the lake and the Alps, the focus is always on the individual needs of the guest. The multifaceted treatments range from herbal stamp massages and relaxing baths to nourishing beauty treatments with cosmetics from Pharmos Natur. The care products from Pharmos Natur rely on the effectiveness of selected healing and regenerative plants; the focus is on the integration of the aloe vera fresh plant leaf.

The spa and wellness offer is available to external guests in the form of day spa and different memberships.



Sun deck



Panorama sauna



Outdoor pool

## Culinary highlights

At the hotel DAS TEGERNSEE, in-house and day guests can choose between the elegant Restaurant Senger with its large sun terrace and the casual Alpenbrasserie in the Sengerschloss. Both have a breathtaking view of Lake Tegernsee and the Alpine foothills in common.

In the **Restaurant Senger**, guests can enjoy upscale classic cuisine with international and young interpretations in light-flooded rooms with arched windows, elegant wooden tables and stylish accessories. Exquisite national and international wines complete the offer. The restaurant is divided into two open areas on two levels. While the upper section is dominated by rich colors such as ochre with golden accents, the lower section with access to the terrace is decorated in soft shades of beige and pink. Cleverly placed benches provide the best panoramic views.

Located above the Restaurant Senger, the **Alpenbrasserie** is its casual counterpart. In a convivial, communicative atmosphere, the kitchen team offers innovative cuisine of the highest quality and with carefully selected products from the five Alpine countries. This is accompanied by wines from predominantly top German winegrowers. The panoramic glazing can be opened completely, giving visitors the feeling of sitting outside on balmy evenings.

The **fireplace lounge** in front of the Alpenbrasserie invites you to enjoy a relaxed aperitif and the castle bar to wind down in the evening. Smaller groups of up to ten people can be accommodated for private tastings, celebrations and events in the cozy, old wood-paneled wine bar to the left of the brasserie.

Whether it's a reception, an end to the day or a short coffee break - the light-flooded **ATRIUM Bar & Lounge** in Haus Wallberg is the place for invigorating breaks during events and for a sundowner in the evening. An open, bright ambience on two levels makes the ATRIUM a place of casual ease and inspiring togetherness.

In the hotel's own **beer garden** with a view of the lake, up to 120 hotel and external guests can enjoy delicacies such as snack platters, sausage salad, smoked fish from local producers, burgers and grilled chicken. Homemade lemonade and beer from the Tegernsee brewery are also on the menu.



Alpenbrasserie



Restaurant Senger



Biergarten

## Events

The eight different rooms of the event and conference center in Haus Wallberg can be adapted to the individual needs of up to 400 guests, ranging in size from 50 to 184 square meters. All conference rooms have natural daylight, are equipped with fast Wi-Fi and modern media technology and most of them have a view of the lake and access to the terrace. A wide range of conference arrangements and professionally supervised supporting programs are available to choose from.

The baroque hall in the Sengerschloss is considered the jewel of the house. Filigree stucco on the ceilings and walls, gleaming white marble, elegant chandeliers and a light-flooded room invite you to unforgettable celebrations and events. For receptions and special occasions, we also recommend the Senger Salon or its spacious sun terrace.



Conference room



Baroque hall in Sengerschloss



Conference room

## Activities

The Tegernsee Valley offers numerous activities for sports enthusiasts. Various hiking and biking tours start directly at the hotel. High-quality bikes as well as e-mountain bikes and Cube city bikes can be hired at the hotel. The Tegernsee yacht club and boat hire are just a few minutes' walk away. There are also two 18-hole golf courses, a six-hole short course and a driving range in the immediate vicinity. In the cold season, winter hiking trails, a natural ice rink, cross-country ski trails and the longest natural toboggan run in Germany invite you to enjoy outdoor activities. The Suttenspitzingsee ski area is a 15-minute drive away. Munich, Salzburg and Innsbruck can be reached by car in around an hour. Culture vultures can follow in the footsteps of artists Ludwig Thoma and Olaf Gulbransson at Lake Tegernsee.

## Further information

**Price:** Accommodation prices start at 295 euros for two people in a double room including breakfast buffet and free use of the spa and wellness area. Children up to the age of six stay free of charge in their parents' room. Dogs on request.

**Arrival:** By car, take the A8 highway from Munich towards Salzburg, exit at Holzkirchen and continue towards the town of Tegernsee. 500 meters after the town sign, turn left into Hochfeldstraße, continue along Karl-Theodor-Straße and finally into Neureuthstraße. Tegernsee train station is about 500 meters below the hotel and can be reached via a small footpath. Guests arriving in Munich by plane can travel by S-Bahn and train or book a limousine transfer.

## Reservation

By phone +49 (0) 8022 / 182 570, by e-mail to [guestservice@dastegernsee.de](mailto:guestservice@dastegernsee.de) or online on [www.dastegernsee.de/en/](http://www.dastegernsee.de/en/)

## Visuals

A selection of pictures is available for download in the [Press centre | Das Tegernsee](#) of the DAS TEGERNSEE homepage.

## Social Media



[DAS TEGERNSEE \(@hotel\\_das\\_tegernsee\) • Instagram-Fotos und -Videos](#)



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